



**CARMINATI**  
out of home adv

**PORTO CERVO**  
EXCLUSIVE **DOMINATION**

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EXCLUSIVE DOMINATION

# The **UNIQUE** **DIGITAL** network in **PORTO CERVO**



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[CLICK HERE](#)  
to see the map of the network

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EXCLUSIVE DOMINATION

- 10 screens ●
- 75 inches ●
- 10 seconds each ●
- 18 working hours ●



Simulation

## DIGITAL DISPLAY

- 6 advertisers maximum ●
- 1080 daily pax each advertiser ●
- 300.000 tourists per month\* ●

\*Estimated value. Source: [ansa.it](https://www.ansa.it)

# PORTO CERVO

EXCLUSIVE DOMINATION

Simulation



## QR Code

### Endless possibilities

Nowadays, everyone can scan **QR CODES**. Companies use them to **PROVIDE CONSUMER INFORMATION, SHARE WEBSITE LINKS, SHOW MENUS**, etc.

With the help of QR Codes and DOOH boards, it is possible to **TRACK THE PERFORMANCE AND EFFECTIVENESS OF THE CAMPAIGNS**.

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Waterfront – Posizione 1

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DOLCE & GABBANA

CARMINATI

Waterfront – Posizione 2

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T'S MO  
ETTER

TECHNOGYM

GIVENCHY



Waterfront - Posizione 3

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Waterfront – Posizione 4

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Portico Sottopiazza



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Marina di Porto Cervo

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Lamborghini Lounge - Posizione 1

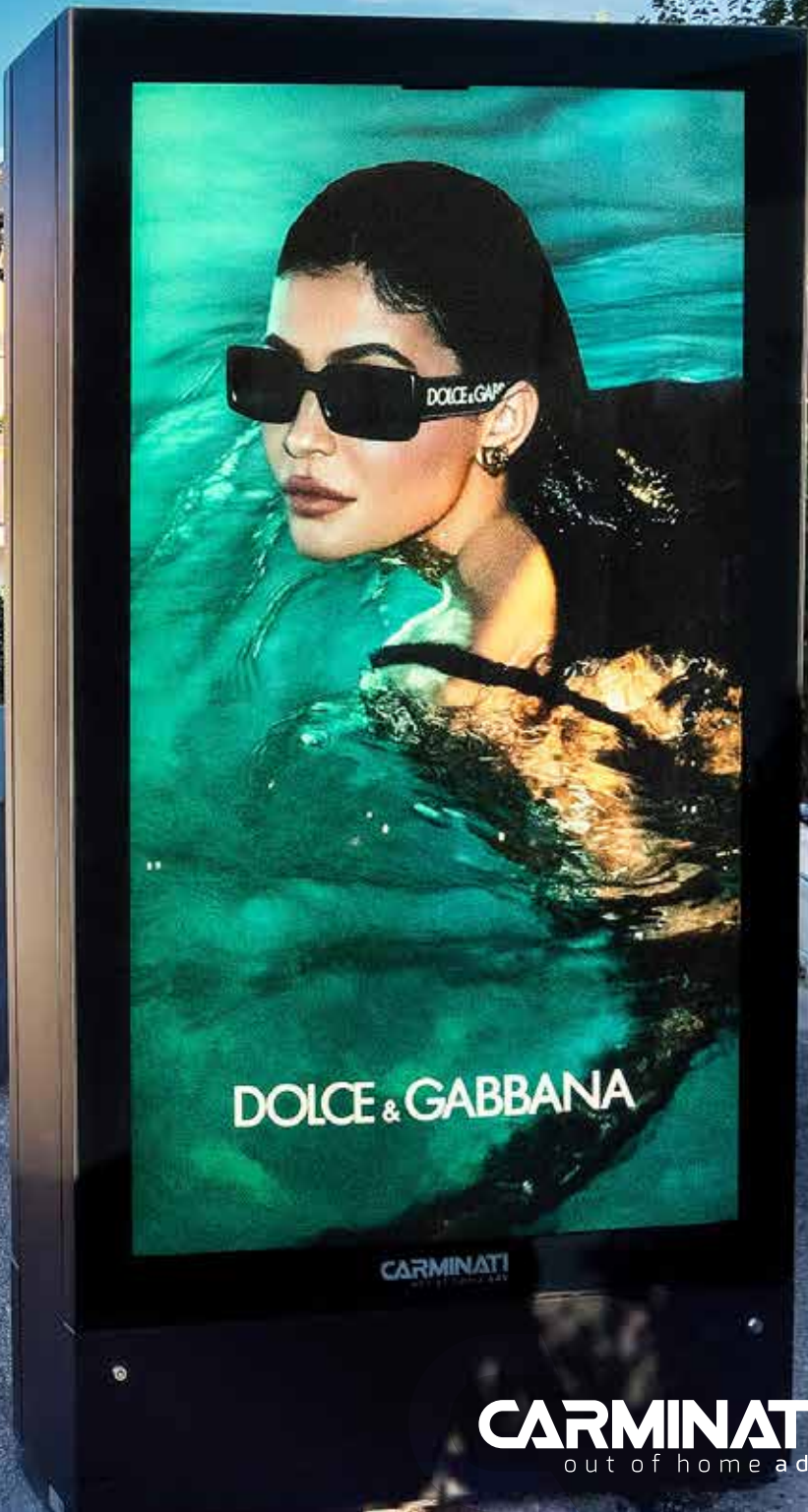
Promenade Du Port

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Experien  
Lic

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Lamborghini Lounge - Posizione 2

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Piazza Promenade du Port

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Piazzetta degli Ulivi





Be **THE FIRST IN**  
**PORTO CERVO**

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